

## **ASX Announcement**

**17 April 2008**

### **Trader Dealer Online goes live**

MDS Financial Group Limited announces that the online trading service, Trader Dealer Online Pty Ltd ('Trader Dealer Online') is now operational. Clients using the former Trader Dealer services can now commence trading through the newly formed Trader Dealer Online trading service receiving the same pricing as previously offered by the former service.

This return to trading was made possible after MDS Financial Group and corporate advisory firm Box Red acquired Trader Dealer Pty Ltd's ('Trader Dealer') business assets, including its operating systems and clients, appointed some of Trader Dealers former key staff members and teamed up with Norris Smith Stockbroking to provide execution services.

Clearing for Trader Dealer Online will be done through Berndale Securities, with WebIRESS and The Bourse as the online trading platforms.

If you are a former Trader Dealer client seeking to reactivate your account or required further information, please contact the Trader Dealer Online Desk on 1300 853 856

For further information, please refer to the attached Media Release.

Sean Rothsey  
Chairman

**MEDIA RELEASE**

**17 April 2008**

**Released for: MDS Financial Group Ltd and Box Red Pty Ltd**

**Released by: Manallack Pty Ltd Phone 03 9509 3380**

## **Trader Dealer Online goes live!**

Clients of online trading service Trader Dealer Online Pty Ltd ('Trader Dealer Online') are now able to trade again for the first time since Trader Dealer Pty Ltd's ('Trader Dealer') former parent company, Opes Prime, went into receivership.

This return to trading was made possible after MDS Financial Group and corporate advisory firm Box Red acquired Trader Dealer Pty Ltd's ('Trader Dealer') business assets, including its operating systems and clients, appointed some of Trader Dealers former key staff members and teamed up with Norris Smith Stockbroking to provide execution services. The new operation is known as Trader Dealer Online.

David Wylie, CEO Online Broking for MDS Financial Group, said the online trading service was a vital alternative to investors who wanted to avoid the big banks. "Trader Dealer Online means that competition is still alive in online broking.

"Most online brokers are aligned to the major banks and have a fairly vanilla service offering. Trader Dealer Online remains a true independent and a high quality alternative."

Mr Wylie said that Trader Dealer Online would continue to look after regular traders. "Regular traders love the service because it is still easily the most efficient for those who trade large orders or who are active in the market."

He said the online trading service had made a name for itself due to its reliable operating system and its high quality structure. "Trader Dealer Online offers an institutional grade system and a higher level of service than the mainstream online brokers."

Importantly, all accounts are kept in the client's name, so there is no ambiguity over ownership of securities.

"Trader Dealer Online structures each account in each client's designated account name for complete transparency", Mr Wylie said.

The acquisition was possible because the large majority of Trader Dealer's operations were separate from its former parent, Opes Prime: the majority of clients had their accounts and stock held by Berndale Securities, and their cash management trust accounts held by Macquarie and Adelaide Bank.

Clearing for Trader Dealer Online will continue to be done through Berndale Securities, with WebIRESS and The Bourse as trading platforms.

### **About MDS Financial Group**

MDS Financial Group offers an alternative to big end of town financial services, providing general securities and financial advice and technology solutions to investors, traders, financial service providers and corporations with an emphasis on independence and choice. Services include:

- Education
- Online stock recommendations
- Information and tools
- Online trading
- Client phone advice and execution
- Corporate advisory services

Clients have total control over their blend of self directed investment and general advice, which is thoroughly independent and supported by the best in investment technology.

### **About Trader Dealer Online**

Trader Dealer Online offers execution-only services for equities, options and warrants. Brokerage is a flat rate of \$33 including GST for trades up to \$200,000 in value (a trade of \$1 million in value costs only \$253.00, one of the cheapest rates in the market today). Trader Dealer Online's brokerage fee allows a trade to be split up to 12 separate bites in the one direction over a trading session to allow investors to manage their orders. Contingent orders are free. Trader Dealer Online offers a software rebate of \$66 after 12 contract notes are traded in a month, with a further \$41.50 for 20 or more contract notes in a month.

### **For more information please contact:**

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